- 1 thing to Montanans, to many Montanans, when it went in. It
- 2 continues to create some challenges and barriers. It may
- 3 provide some good to some; but it creates probably more
- 4 problems, I think, than good.
- I think it's an FCC issue. I see some bobbing
- 6 heads here. Is that your question, Gary?
- 7 COMMISSIONER FELAND: Well, yeah. I'd like to know
- 8 what's it going to take to get rid of it.
- 9 MR. HERBERT: That's a question I don't know the answer
- 10 to. Do you, Lynn? I mean, Commissioner Rowe might have a
- 11 better shot at that.
- 12 COMMISSIONER ROWE: Correct me, if I'm wrong, but there
- 13 are two ways to get at that. First, at a macro level.
- 14 Section 271 of the Telecommunications Act sets out a process
- 15 to get all the Bell operating companies out of the LATA
- 16 restrictions, and that's one of the goals of the regional
- 17 project.
- 18 My understanding is that in specific situations the
- 19 FCC does have authority to waive LATA boundaries, and it's
- 20 been suggested to me informally that in some cases an
- 21 intrastate LATA boundary might be analyzed differently than
- 22 an interstate LATA boundary. Correct me if I'm wrong. That
- 23 wasn't at your office, so --
- MS. HOFFNAR: Yeah, you're beyond my expertise.
- 25 COMMISSIONER ROWE: That was with somebody in the

- 1 office of plans and policies. But those are the basic ways
- 2 to get at it.
- 3 AUDIENCE: I have a question for the Public -- I have a
- 4 question, I think it's for the Public Service Commission,
- 5 and that is in regard to the FCC ruling on 671. What role
- 6 does the FCC take as opposed to what role does the Public
- 7 Service Commission take in making -- ensuring that U.S. West
- 8 is -- in our area U.S. West is complying with those rulings
- 9 so that competition can thrive in this market?
- 10 COMMISSIONER ROWE: The question again follows up on
- 11 Commissioner Feland's question in terms of what's the role
- 12 of the State Public Service Commission in implementing
- 13 Section 271. Maybe we can go back and put up slides I
- 14 didn't put up.
- Section 271, again, is the means for the Bell
- 16 operating company, U.S. West, to get out of the antitrust
- 17 restrictions that were imposed actually by a federal court
- 18 in the 1980s. In the 1996 act, it created the vehicle to do
- 19 that. What the act says is the FCC must decide on the Bell
- 20 operating company application, it has to do it within 90
- 21 days, and it has to consult with the United States
- 22 Department of Justice and give substantial deference to the
- 23 Department of Justice recommendation. It also has to
- 24 consult with the state Public Service Commission.
- The tight timelines and limited resources at the

- 1 federal level have made two very important roles for the
- 2 state commission. The first is developing a record, and
- 3 that's a massive project.
- 4 The second, and I think the more productive, is
- 5 solving problems; and there are a couple of ways that states
- 6 have advanced to try to solve problems. One is the use of
- 7 collaboratives between parties, and the other is third-party
- 8 testing of the technical systems that are required for local
- 9 competition.
- 10 What we've done in the west, and actually the
- 11 Montana commission proposed this, was that the U.S. West
- 12 states convene an open multiparty, multistate collaborative
- 13 process, and we're well into that process. It's all web
- 14 based. Actually, those of you on the competitive side in
- 15 Montana, it would be very helpful to have you participate in
- 16 that process.
- 17 What's happening right now is -- and our staff here,
- 18 by the way, are very, very active in leading that process.
- 19 We worked through a series of performance measures. We've
- 20 put out the contracts for bid for the third-party tester and
- 21 a company to generate -- a pseudo C-LEC company to generate
- 22 the test and an auditor. Hopefully, we'll be signing
- 23 contracts in the next few weeks for that.
- We hope this will be a multistate process -- Jay is
- 25 telling me to stop -- to deal with the post-entry issues

- 1 once the Bell company gets in, and there may be -- we hope
- 2 there will be some state-to-state coordination on other
- 3 specific parts of the checklist.
- 4 I'm really, really pleased and proud of the way
- 5 both the competitors and U.S. West have worked together
- 6 developing the test. And we're not anywhere near actually
- 7 testing anything, that comes in the future, so I'm not
- 8 trying to endorse or to say that the systems that are in
- 9 place now are working. But the results in these
- 10 collaboratives has been -- where there is a disagreement
- 11 over a performance measure, generally the outcome is that
- 12 the collaborative has agreed on the high end of the
- 13 reasonable range, but that's been necessary to move the
- 14 process forward. And I'll talk to you even longer later on
- 15 this point.
- 16 Can we do -- Jay is going to yell at me. Can we
- 17 go around the other sites one more time for questions? Any
- 18 other questions here?
- 19 AUDIENCE: I was wondering if the PSC or one of its --
- 20 or an ad hoc committee has done any projections looking at
- 21 what E-Commerce -- Montana-generated E-Commerce is going to
- 22 mean to the state over the next, say, five years, the next
- 23 decade, and if any plans are in place to engender that to
- 24 happen.
- COMMISSIONER ROWE: I thought we were supposed to be

- 1 asking the questions.
- 2 COMMISSIONER THOMPSON: I don't know. They got you,
- 3 Bob.
- 4 COMMISSIONER ROWE: The Public Service Commission
- 5 hasn't done that. I have access to other reports that have.
- 6 The Department of Commerce -- I don't know if Tony can speak
- 7 for the Department of Commerce or not, but they have a
- 8 number of technology-oriented task forces in place.
- 9 There is a recognition that E-Commerce is
- 10 particularly important in a rural state in a number of ways:
- 11 business to customer, and we're all aware of examples of a
- 12 Vann.com; business to business; and then business operations
- 13 within a business, whether it's inventory control or
- 14 whatever. Probably all of those are as or more important in
- 15 a rural area than in an urban area.
- 16 There are economists who look at all this and say
- 17 that we really haven't -- apart from the narrow, high-tech
- 18 sector we haven't seen the kind of productivity and other
- 19 benefits that are being promised to us. There are
- 20 economists who debate that, but I think the general sense is
- 21 that it's significant now, but not nearly as significant as
- 22 it ought to be.
- MR. HERBERT: Lynn might care to address this.
- DR. CHURCHILL: One of the other hats I wear -- Peter
- 25 Lowery, he appointed me -- I guess "volunteered" me for is

- 1 the best word for it -- is I am the Director of the Public
- 2 Sector of Relations for the Information Technology
- 3 Development Authority within the Department of Commerce; and
- 4 in that context there is a plan that we're currently working
- 5 on, the Montana 2000 Plan, for economic development that is
- 6 looking at high-tech industries in primarily three areas:
- 7 one is aerospace, one is environmental technology, and one
- 8 is IP.
- 9 And in that respect there has been quite a bit of
- 10 work. There's been several meetings with people from around
- 11 the state looking at the kinds of potential for corporations
- 12 coming into Montana. There's been a fairly aggressive plan
- in terms of coming out of the Department of Commerce to work
- 14 on that. I think a lot of that will come forward in the
- 15 meetings this coming weekend in Great Falls. And if you
- 16 aren't planning on going to that, if you have a chance to
- 17 make it to those meetings, I strongly encourage you to go.
- 18 COMMISSIONER ROWE: One last pass through the remote
- 19 locations. Billings, any questions from Billings?
- 20 MS. ARMSTRONG: Yes, Bob, this is Thelma Armstrong from
- 21 Billings. Can you hear me?
- 22 COMMISSIONER ROWE: A little bit louder, please.
- MS. ARMSTRONG: This is Thelma Armstrong from Billings.
- 24 COMMISSIONER ROWE: Hi, Thelma.
- MS. ARMSTRONG: Hi. How are you?

- 1 COMMISSIONER ROWE: Good.
- MS. ARMSTRONG: First some technical feedback. They
- 3 may have a short in your microphone. You are going in and
- 4 out, and at times it is very difficult to hear what you-all
- 5 are saying, so you may just want to have somebody look at
- 6 that on your break perhaps.
- 7 I do have a question for Colonel McCabe. I know
- 8 early on in the national process there was lots of questions
- 9 with our rural communities about potential private-public
- 10 partnerships, and a fair amount of, I thought, excitement
- 11 about the potential of those relationships. I know that
- 12 that has not come to fruition as well as we had hoped.
- 13 I'm curious what you can -- what you've learned
- 14 because I think we can learn from your experience, and any
- 15 pearls of wisdom as we embark on other endeavors, kind of
- 16 how we can kind of approach this successfully and move
- 17 forward with public-private consortiums.
- 18 COLONEL MCCABE: Well, the first comment I'd make is
- 19 that one of the constraints we had with our project is that
- 20 everything that we did in the shared use environment had to
- 21 be self-sustaining. That means that initially, as you talk
- 22 about the investment in equipment, you have to figure out
- 23 how you're going to refresh it in anywhere from three years
- 24 to seven years, depending on the nature of the equipment.
- 25 That was the daunting task for most of the communities in

- 1 accepting that responsibility.
- 2 The second issue in terms of distance learning is
- 3 that there was no central scheduling location in the state
- 4 of Montana, and they were all very much challenged by the
- 5 requirements of trying to schedule. I think that that would
- 6 be a serious consideration.
- 7 The third was when you talk about how are you going
- 8 to get the content and negotiate for it or talk about where
- 9 it comes from; and again, that was another issue. I believe
- 10 those are state considerations that need to be looked at and
- 11 how we can help those communities.
- The other factor that I would put into it, as I've
- 13 said before, I really believe that we need to have some
- 14 economic development plans or training going out to
- 15 communities that are considering this so they can really put
- 16 together a plan on what it is they need to do to stand up,
- 17 some sort of a cooperative effort.
- That's what we've learned about it. We still
- 19 believe that our project has the opportunities in various
- 20 communities for partnering to a cure in the future as the
- 21 community matures and as we have an operational system they
- 22 can really see work.
- 23 COMMISSIONER ROWE: Colonel McCabe, since you have the
- 24 microphone, why don't you ask Glasgow if they have any
- 25 questions.

- 1 COLONEL MCCABE: Glasgow, do you have any questions?
- 2 GLASGOW: Glasgow doesn't have any questions at this
- 3 time.
- 4 COMMISSIONER ROWE: Pablo?
- 5 MR. HERBERT: Pablo, do you have any questions?
- 6 PABLO: No questions.
- 7 COMMISSIONER ROWE: Cheyenne? Cheyenne, any questions?
- 8 MR. YOUNG: Yeah, Cheyenne has a question.
- 9 COMMISSIONER ROWE: Go ahead.
- 10 MR. YOUNG: Can you hear?
- 11 COMMISSIONER ROWE: Great.
- MR. YOUNG: Yeah, my name is Randy Young. I'm from
- 13 Minnesota. I'm with the Minnesota Association for Rural
- 14 Telecommunications. I have a question for Commissioner
- 15 Rowe, and that has to deal with the state's role as well as
- 16 the regulator's role in advancing and promoting advanced
- 17 telecommunications technology in the rural community.
- 18 We've got a situation in Minnesota I don't think is
- 19 unlike Montana, where the independent telephone companies
- 20 are doing a relatively good job of getting advanced
- 21 technologies out to their community, but our administration
- 22 seems hell bent on looking at competition as being a
- 23 regulatory goal rather than the deployment of advanced
- 24 technology to the point of even forcing competition in
- 25 communities that probably can't support more than one

- 1 provider.
- What do you see, Commissioner Rowe, as the
- 3 regulator's role in deploying advanced -- or facilitating
- 4 the deployment of advanced technology vis-a-vis facilitating
- 5 or promoting competition?
- 6 COMMISSIONER ROWE: If you send me an e-mail, I'll send
- 7 you an article. Seriously. I think there is a role.
- 8 "Economic development" sometimes is a phrase that is used
- 9 not very precisely, and sometimes there's not much bang for
- 10 the economic development buck.
- I ran through at the start a number of tools. I
- 12 think competition is a tool. As you say, it can play out in
- 13 different -- in very different ways. I'm thinking of
- 14 examples such as the interests of competitive providers in
- 15 providing DSL services, and then a very healthy competitive
- 16 response from the so-called incumbents. I think that's a
- 17 good example of competition.
- In the next panel, I think we'll hear some more
- 19 examples of competition providing other facilities,
- 20 potentially even, for example, collocation.
- 21 Universal service, direct public support obviously
- 22 has a role. And again, the Congress, and particularly our
- 23 members of Congress, when they worked on the act recognized
- 24 that. And one of the reasons I think that small companies
- 25 do so -- so well often is that they have been supported

- 1 appropriately through rural utility service programs,
- 2 through MECCA pooling, that you're familiar with; through
- 3 direct high-cost fund support. I think that's an
- 4 appropriate role.
- I think there are a lot of new things that I would
- 6 put in the economic development, community development hat,
- 7 where folks like us need to get out and do more work at the
- 8 community level. And as I said, Colonel McCabe has become,
- 9 whether he likes it or not, kind of a community development,
- 10 economic development expert, and I would pretty much endorse
- 11 everything that he had to say.
- Something we could do is to help support a local
- 13 effort through providing expertise, through the convening
- 14 function that we have through the ability to pull people
- 15 together, and a lot of times that's more interesting and
- 16 rewarding than holding hearings, for example.
- 17 Commissioner McCaffrey has a response for you.
- 18 COMMISSIONER MCCAFFREY: No, I'm just --
- 19 COMMISSIONER ROWE: She's just waving us off for time.
- 20 But send me an e-mail. I'd love to talk to you about it.
- 21 MR. YOUNG: Thank you. I'll do that.
- 22 COMMISSIONER ROWE: We've gone over our time and
- 23 outstayed our welcome. I would like you to join me in
- 24 thanking our panel. They got us off to a great start here.
- 25 (Off the record.)

- 1 COMMISSIONER ROWE: I get to introduce once again, Nan
- 2 Thompson is Chair of the Alaska Commission, is also Chair of
- 3 the 706 Joint Conference on the state side, has just done a
- 4 wonderful job. She's great to work with, has seen all parts
- 5 of the country, and has learned a lot, and also collected
- 6 quite a few good stories over the last few months.
- 7 COMMISSIONER THOMPSON: He keeps hinting and trying to
- 8 get me to tell a snowshoe story. I'm not going to do it,
- 9 from this forum anyway.
- I have the pleasure of next introducing the small
- 11 rural company telephone panelists, and I'm going to use the
- 12 same format Bob did. I'll first introduce the three
- 13 gentlemen to my right and ask them introductory questions,
- 14 then we'll follow up with questions from Bob and I.
- We always have questions if you don't have any; but
- 16 if folks from the audience have any, either here or in the
- 17 other sites, be thinking of them as they speak. We
- 18 encourage you to participate also.
- The first panelist is Mike Strand. Mike is from
- 20 Montana Independent Telecommunications Systems, Inc. Mike
- 21 is the executive vice president and general counsel for that
- 22 organization. That organization provides regulatory
- 23 representation, lobbying services, general business and
- 24 financial consulting services, and public relations support
- 25 for rural telephone cooperatives and independent telephone

- 1 companies in the state. Mr. Strand is also the president of
- 2 Skyland Technologies, which provides telecommunications
- 3 infrastructure and competitive telecommunications services
- 4 in both Montana and North Dakota.
- Mike has a bachelor's degree from Cornell and a law
- 6 degree from the University of Washington, a few years after
- 7 I got mine; and during his eight years in the Montana
- 8 telecommunications industry, Mike has served on a number of
- 9 significant policy committees. Those include the Governor's
- 10 Blue Ribbon Telecommunications Task Force, the 911 Advisory
- 11 Council, the Universal Access Oversight Committee, the
- 12 Montana Integrated Network Committee, and the Governor's Y2K
- 13 Readiness Council. Mike lives in Helena with his wife,
- 14 Tammy, and their two children.
- Next on the panel is Ron Warnick, general manager
- 16 of VisionNet; and thank you again for letting us use this
- 17 facility today. Ron was born in Great Falls, he lived in
- 18 rural Montana for most of his life, and combining a strong
- 19 interest in farming and with Unix system administration, IP
- 20 networking expertise.
- In the mid-'80s, he began helping to provide
- 22 agricultural resources and ag extension and marketing for
- 23 dial-up bulletin boards and later on the Internet as it
- 24 became more available to the general public. In the
- 25 mid-1990s, while he was working as VisionNet's system

- 1 administrator, he helped provide the first local access --
- 2 local Internet access to much of rural Montana. Ron helped
- 3 design, build, and maintain VisionNet's existing statewide
- 4 ATM network, and he was hired as the general manager just
- 5 recently in September 1999.
- And the last panelist is Geoff Feiss. He is the
- 7 general manager of the Montana Telecommunications
- 8 Association, which is headquartered in Helena. MTA
- 9 represents commercial and cooperative local telephone
- 10 companies and other telecommunications service providers
- 11 throughout the state. His responsibilities include
- 12 legislative regulatory affairs, communications, education,
- 13 training, trade shows, and other valuable added services.
- 14 Prior to joining MTA in 1998, Geoff was the
- 15 director of congressional and state relations of the U.S.
- 16 Telephone Association, USTA, in Washington, D.C., and he's
- 17 also worked in Michigan for Michigan Bell.
- 18 He went to U of M, but it may surprise those of you
- 19 in this room to know it was the University of Maine, not
- 20 Montana; and his bio says -- and I love this -- he has one
- 21 wife, four children, and a dog. He was elected trustee of
- 22 the Helena School Board. So I want to thank the panelists
- 23 again all for coming.
- I'll start first with Mr. Strand and ask you, I see
- 25 from your biography that you represent a rural telephone

- 1 company trade association, but you're also president of a
- 2 telecommunications service provider. I'm interested in what
- 3 you have to say about the challenges and opportunities for
- 4 deploying broadband services from both of those
- 5 perspectives.
- 6 MR. STRAND: Thank you. I quess from the perspective
- 7 of the association one of the things I'm most impressed with
- 8 is the ability of our members individually to deploy
- 9 broadband services, and even more impressed by their
- 10 willingness to work together and pool their limited
- 11 resources to deploy broadband services in these highly rural
- 12 areas in Montana.
- From a provider standpoint, I'm most impressed with
- 14 the sheer expense of deploying broadband, the technological
- 15 complexity of dealing with broadband, and the very difficult
- 16 situation of choosing between competing technologies in a
- 17 changing technological environment, particularly when the
- 18 choice of technologies has a direct impact on your bottom
- 19 line. If you have \$3M to spend on broadband and you choose
- 20 the wrong technology and you spend all your money, you're in
- 21 a real -- real hurt.
- But I put together a Power Point presentation to
- 23 talk a little bit about what our companies are doing. You
- 24 can go ahead and go to the next slide.
- In the area of fiber construction, the five

- 1 companies that I represent in the Montana Independent
- 2 Telecommunications Systems serve about 38,000 access lines,
- 3 and we've deployed over 1,100 miles of fiberoptic cable. We
- 4 are rolling out DSL in our small communities. We intend to
- 5 have 12 communities with DSL by the end of August of this
- 6 year. For those of you in Montana and perhaps those of you
- 7 in Wyoming, just to give you a sense of the size of these
- 8 communities: Chinook, Malta, Ft. Benton, Harlan, Chester,
- 9 Big Timber, Glasgow, Wolf Point, Poplar, Highwood, Scobey,
- 10 and Crow Agency. For those of you who are not familiar with
- 11 Montana, those range in population from about 400 lines to
- 12 around 2,000 lines in those communities.
- We are anticipating rolling out DSL in a minimum of
- 14 40 additional communities in 2001. We're actually shooting
- 15 for more like 60, but we don't want to write a check we
- 16 can't cash.
- Outside of DSL, of course, we saw the broadband
- 18 access to the Internet business in the usual way through T-1
- 19 circuits, 56 kilobyte circuits, 65 kilobyte circuits, and
- 20 the like. We've also been involved in a number of
- 21 consortia, and I've just listed their names there. I'll go
- 22 into more detail in subsequent slides, but one -- Montana
- 23 Advanced Information Network, or MAIN; VisionNet; and
- 24 Skyland Technologies.
- MAIN, again, stands for Montana Advanced

- 1 Information Network, is a consortium of ten cooperatives and
- 2 independent telephone companies in Montana. The
- 3 independents lease their fiber capacity to MAIN as a central
- 4 organization, and then MAIN in turn purchases lightweight
- 5 equipment to offer transport services across the state of
- 6 Montana, both interstate and intrastate circuits.
- 7 There is a map of MAIN. I know that particularly
- 8 you folks in Wyoming may not be able to see much in the way
- 9 of detail on that, but the bold red line that you see going
- 10 around the interior or the exterior boundaries of the state
- 11 of Montana is the MAIN fiber backbone. Those of you here in
- 12 Montana can see the narrower red lines coming north and
- 13 south of that backbone. Those are the independent fiber
- 14 routes throughout the state of Montana and -- go on to the
- 15 next slide.
- 16 Another consortium is VisionNet; and, of course,
- 17 you're sitting in a VisionNet facility right now. This is
- 18 being broadcast over a VisionNet system. It is made up of
- 19 five cooperatives: Nemont Telephone Cooperative, Triangle,
- 20 Northern, 3-Rivers, and Blackfoot. It's an ATM packet
- 21 network connecting 77, as I understand it, interactive
- 22 voice, video, and data studios, including this one. It also
- 23 provides transport services over that ATM network.
- VisionNet provides peering and network access point
- 25 services. Their peering equipment has been installed in

- 1 Billings and North Cut Bank. They have DS3 routes to the
- 2 Internet backbone from Billings to Denver, going north from
- 3 North Cut Bank and going west from Missoula. They have
- 4 interactive studios in Havre at Montana State Northern, at
- 5 Billings, Bozeman, here of course, Great Falls, all of the
- 6 tribal colleges, or all but one. I'm not sure.
- 7 MR. WARNICK: All the tribal colleges.
- 8 MR. STRAND: All the tribal colleges, and Ron will go
- 9 into more detail about VisionNet. We serve around 50 K
- 10 through 12 schools, and we also have corporate and
- 11 commercial sites in various locations in Montana.
- 12 That gives you a sense of the -- the colored areas
- 13 there are the service territories of the independent
- 14 companies that are members of VisionNet. Again, the bold
- 15 red lines indicate the VisionNet ATM backbone. The blue
- 16 lines indicate the network access points to the Internet
- 17 backbone in the larger metropolitan areas in this region.
- 18 The next slide.
- 19 Another organization -- again, I'm president of
- 20 this organization -- Skyland Technologies in Montana. Our
- 21 efforts are embodied primarily in what we call a fiber hotel
- 22 located in Billings, Montana. This is an organization made
- 23 up of three telephone cooperatives and three electric
- 24 cooperatives who recognize that we need a special
- 25 environment for operating telecommunications equipment.

- 1 You need an uninterruptible power supply, a
- 2 constant voltage, you need temperature and humidity
- 3 controls, fire suppression, security, you need to be able to
- 4 access the networks of other carriers, and you need timing
- 5 to make sure that your data networks are operating on the
- 6 same clock.
- 7 As new technologies are developed, as the
- 8 telecommunications industry becomes increasingly
- 9 deregulated, as we're seeing competition grow, more and more
- 10 telecommunications equipment is going to be necessary as the
- 11 industries grow. Many smaller companies are simply not
- 12 prepared to construct the facilities that are necessary to
- 13 meet these needs, and other service providers may be
- 14 inclined to come to a place like Billings, Montana, if they
- 15 weren't faced with the up-front time and expense of
- 16 constructing facilities to house their telecommunications
- 17 equipment and get access to the various fiber networks.
- 18 Other providers simply need a place to meet the various
- 19 telecommunications networks that do terminate through
- 20 Montana.
- Our layout, which is located in Granite Tower, is a
- 22 ten-story building in downtown Billings. We have a power
- 23 distribution room, back-up batteries for people's
- 24 telecommunications and Internet equipment. We have a room
- 25 where our tenants can meet the various carriers: AT&T, MCI,

- 1 Frontier, Global Crossing, U.S. West, Touch America, etc.
- We have created collocation cages where individual
- 3 tenants can locate their equipment and power that equipment
- 4 up with a secure, environmentally controlled atmosphere. We
- 5 also have what we call a common location area, where smaller
- 6 providers like E-Commerce businesses, small Internet service
- 7 providers, etc., can locate their equipment on single or
- 8 individual racks or half racks of equipment, all with
- 9 access, again, to back-up power and the various
- 10 telecommunications networks that terminate to the hotel.
- We also provide technical assistance, installation
- 12 of equipment, maintenance, monitoring, troubleshooting, and
- 13 repair; and we also provide sales and leasing of a conduit
- 14 and duct system throughout the Granite Tower facility, which
- 15 involves drilling through three-foot concrete floors for all
- 16 ten stories of the building up onto the roof so that those
- 17 folks who are interested in wireless communications in
- 18 Billings can also access our facility.
- 19 I've given you kind of a layout here. I know it's
- 20 difficult to read. It's difficult to read in Montana, so I
- 21 know it's difficult in Wyoming, but it just gives you kind
- 22 of a sense -- in the upper right-hand corner, we have a
- 23 power distribution room. That leads down to -- through
- 24 conduits to a generator located outside the building.
- Each of those little cage locations is a major

- 1 telecommunications provider: Western Wireless, Vista,
- 2 VisionNet, MAIN. We've located a couple of ISPs there.
- 3 We're currently in negotiations with two companies that
- 4 we're hopeful will be locating with us soon. We've only
- 5 been operational since November and have been pretty
- 6 successful already. Our Board of Directors has authorized
- 7 us doubling the size of our fiber hotel in Billings.
- 3 Just a couple of final slides on some of the
- 9 challenges that we've seen. A big challenge, of course, is
- 10 cost recovery. As we roll out broadband services,
- 11 particularly DSL, the demand, frankly, has not kept pace
- 12 with the roll-out. A few customers want DSL-type services.
- 13 Many are simply not willing to pay the rates sufficient to
- 14 cover the costs, so we are in kind of a money-losing
- 15 situation -- not kind of a money-losing -- a money-losing
- 16 situation at this point rolling out broadband services, and
- 17 we're hopeful that demand will increase as people become
- 18 more familiar with the capabilities of the technology.
- We're fighting a little bit against the wireless
- 20 perception. When we talk about costs with politicians,
- 21 regulators, other opinion-makers, we keep getting the same
- 22 responses that, you know, "Well, wireless is the obvious
- 23 answer to your cost problems. You don't have the lines to
- 24 maintain, etc."
- Unfortunately, we've been in the wireless business

- 1 for quite some time in organizations like Sagebrush
- 2 Cellular, and we have PCS licenses and have -- we like the
- 3 technology, we intend to increase our participation in that
- 4 technology, but we're not aware of any business model that
- 5 makes any sense in the areas as rural as ours for a wireless
- 6 broadband solution.
- 7 We've looked at LMDS, we've looked at MMPS, we've
- 8 looked at low-power broadcast. I'm not sure there's
- 9 anything we haven't looked at other than putting up our own
- 10 satellite. But we don't see any business case for wireless
- 11 broadband in the near to immediate term.
- 12 And the final slide. Wireless distribution, the
- 13 challenge, of course, is the 18 kft limitation for DSL at
- 14 this point. Our solution to that has been to re-engineer
- 15 our networks and deploy our electronics far enough out to
- 16 bring our loops down to the 18kft limitation. That can be
- 17 expensive in many cases and is simply not feasible in every
- 18 case. We are seeing some light at the end of the tunnel,
- 19 however, in pushing DSL out further than the 18 kft limit,
- 20 and hopefully that will be available in the near term.
- 21 And then finally, wireline transport cost. I think
- 22 this was addressed a little bit by the previous panel. Our
- 23 opinions differ somewhat, I quess, from some of the
- 24 panelists. As I indicated, VisionNet already offers what we
- 25 consider network access points to the Internet backbone at a

- 1 level that is sufficient to meet our needs and VisionNet's
- 2 needs. We are aggregating our transport to bring costs
- 3 down, and they are going down steadily. Of course, they're
- 4 still not free.
- With that I've probably taken more than my allotted
- 6 time, and I'll turn it over to -- back to the monitor, I
- 7 quess.
- 8 COMMISSIONER THOMPSON: Mr. Warnick, can you tell us
- 9 what the current status of broadband deployment is both
- 10 within the VisionNet network and the independent telephone
- 11 companies?
- MR. WARNICK: Thank you, Nan. Mike went a little bit
- 13 over his time, so I'll be renting him some of mine. He'll
- 14 -- you'll see the bill later, Mike. I have a short
- 15 presentation.
- 16 I wanted to talk a little bit about the efforts
- 17 that VisionNet has made, and VisionNet's efforts have been
- 18 in coordination with the independent telephone companies
- 19 because we are owned by the independents, and the services
- 20 that we deliver are in cooperation with the independents.
- We actually began delivering broadband services in
- 22 1995 with our video conferencing systems. We deliver those
- 23 in every case at T-1 rates, full motion, compressed video.
- 24 We began offering rural access; and in lots of cases, we
- 25 offered the first local access in much of rural Montana in

- 1 1995. We've been offering dedicated broadband access of 56K
- 2 up to T-1s, and including multiple T-1s, since 1996.
- We have been going ADSL commercially since 1999. I
- 4 had an ADSL connection in 1998, and I've been happily using
- 5 it since then. The telephone companies have been delivering
- 6 wireless data since 1999, and we just became involved in the
- 7 telemedicine business in 2000. We're just completing five
- 8 sites in the northeastern corner of the state.
- 9 The question comes up, What is rural? What does
- 10 rural mean? One of the major hurdles that we've seen in the
- 11 deployment of broadband is the geographic nature of this
- 12 state, the demographic nature of this state. Rural is a --
- 13 it can be a buzz word. We have heard "rural" referred to
- 14 population centers as high as 10,00 people, as high as
- 15 20,000, 30,000 people, and that makes sense when you're
- 16 comparing those sizes of population to major population
- 17 centers, but in this state that doesn't make sense.
- 18 We are delivering broadband to places like Outlook
- 19 and Flaxville, a combined population probably of about 100
- 20 families. We have a situation between Outlook and Flaxville
- 21 where the schools, with the level of funding they get, have
- 22 a difficult time meeting state curriculum standards. They
- 23 built a broadband connection when school starts in the
- 24 morning, take it down at night, and share teachers all day
- 25 long. We have solved some problems in that way.

- 1 The technical issues that the rural nature of the
- 2 state drive, of course, some of them are obvious. The
- 3 distances that we have to cover, the nature of the outside
- 4 plant that we're dealing with.
- 5 The next slide is an indication of what some of our
- 6 service area looks like. This is actually taken outside of
- 7 the doorway of one of our COs. We have ATM equipment
- 8 mounted here in this CO. It's a little building, and I'm
- 9 standing right in front of it when I took the picture.
- 10 There is actually OC192 right there in that building.
- 11 COMMISSIONER ROWE: Central office space is affordable.
- MR. WARNICK: Office space is an issue here. We have
- 13 an OC48 in that facility, we have ATM services there. The
- 14 issue with the 18 kft limitation for ADSL, when we're
- 15 considering it in relation to this type of area, we have one
- 16 subscriber within 18 kft of this facility.
- 17 The next slide. Some of the hurdles that we faced
- 18 in our deployment efforts -- and we've been in the business
- 19 for quite a while -- the major hurdle we believe is the lack
- 20 of mature technologies, broadband and with any kind of
- 21 technology we can speak of, whether it's ADSL, whether it's
- 22 dedicated circuits, whether it's cable modems. There are --
- 23 standards exist, but there are competing interpretations of
- 24 standards. There are difficulties in combining services
- 25 with employing combinations of different vendors' equipment.

- 1 We've worked through those problems from the start-up of our
- 2 system, and we still work with them.
- 3 Another major problem is that the existing
- 4 technology is designed -- broadband technology is designed
- 5 for an urban environment. We are not aware of any equipment
- 6 that is designed particularly for our environment, so we
- 7 adapt and modify the deployment of technologies to make it
- 8 work for us.
- 9 The obvious hurdle that we face is the local loop
- 10 distances. Often the quality of the local loop, we see a
- 11 lot of variable loop quality. The outside plant that the
- 12 independent telephone companies have put in place has
- 13 generally been placed in the ground with a higher standard
- 14 than some of the service areas that we have acquired, and so
- 15 there's a lot of variation there.
- 16 One of the advantages that we've had is the
- 17 decision that the independents have made. It's been
- 18 beneficial to us to employ digital loop carrier facilities,
- 19 place those outside of the seal. We expand considerably the
- 20 18 kft distance. We believe that we are on average of the
- 21 telephone companies we deal with, we're within reach of 60
- 22 to 65 percent of the subscribers with the carrier facilities
- 23 we have in place now.
- Another advantage that we have is the cooperative
- 25 use of the transport facilities, the ability of the

- 1 independents to share use to connect fiber -- high-bandwidth
- 2 fiber. Generally, we're connecting on an OC48 level, and in
- 3 share use we share the transport facility and share the
- 4 backhaul to help average the cost for delivering the
- 5 services to all of our customers.
- I think that some of our successes are obvious.
- 7 We're sitting in one example of one of the things that we do
- 8 very successfully here. We could point to a number of
- 9 things that we do. We offer many dedicated connections to
- 10 schools, hospitals, banks, and businesses in general. We
- 11 offer a pretty reasonable local loop pricing because we are
- 12 -- we exist -- the network is close to a lot of the rural
- 13 areas. We are growing in the urban areas.
- We offer some of the advantages to the educational
- 15 environment, as I mentioned before. In the communities that
- 16 we service, the school is often the center of the community,
- 17 and we feel that the service to the -- we feel that the
- 18 service to the schools is also a service to the communities,
- 19 and we believe that that is -- that is the key to our future
- 20 success to the community development, and etc., with all of
- 21 the services that we deliver: ADSL, the local Internet
- 22 dial-up services, video conferencing, and data transport;
- 23 and I'll conclude there.
- 24 COMMISSIONER THOMPSON: Thank you. We'll now hear from
- 25 our third panelist, Geoff Feiss, general manager of the

- 1 Montana Telecommunications Association.
- 2 Mr. Feiss, can you please summarize the status of
- 3 services provided by the Montana independent
- 4 telecommunications companies represented by your
- 5 organization?
- 6 MR. FEISS: Thank you. I'm going to blast through the
- 7 first few slides and probably stop before I get to the last
- 8 slides because they pertain to potential questions later.
- 9 I wanted to welcome Commissioner Thompson to
- 10 Montana, almost as rural as Alaska, and there's just a quick
- 11 thing about the rural telcos of Montana on the third slide.
- The independent rural telcos of Montana represent
- 13 or serve about 80 percent of the land mass in Montana, under
- 14 20,000 square miles or so, and we serve 31.5 percent of the
- 15 access lines in Montana. Those are way above the national
- 16 average even for rural telcos. We serve fewer than three
- 17 access lines per mile. The cooperatives, who are spread out
- 18 across the state, serve less than two access lines per mile,
- 19 and 70-mile loops are not unheard of, especially out where
- 20 Ron took the picture of the central office.
- 21 Despite those disadvantages, I suppose, of distance
- 22 and density, we have over 5,000 miles of fiber in the state,
- 23 90 rural telecommunications video conference sites. That
- 24 includes the sites that VisionNet has. And you might have
- 25 noticed on the VisionNet map they hold the southeastern

- 1 corner of Montana. That's filled by Mid Rivers and Range,
- 2 who also operate full-motion video sites that are connected
- 3 by fiber to VisionNet and straight into Billings.
- We are 100 percent dial-up accessible to the
- 5 Internet. An interesting point from a national perspective
- 6 is that 78 percent of our lines are residential, leaving the
- 7 rest to do business. In more densely populated parts of the
- 8 country, business revenues are a higher margin -- well, they
- 9 were for us too -- than residential lines. That's where
- 10 your profit margins come from. Our average business has two
- 11 lines, and there are probably many businesses that are
- 12 operating on residential lines, which means that our margins
- 13 are cut short.
- Despite that, 80 percent of the state lives within
- 15 50 miles of a DS3 Internet PoP, and I've got a couple of
- 16 maps that will show that. You can just blast through the
- 17 next three maps. There's Montana with DS3 Internet PoPs
- 18 throughout the state. And again, there is an OC48 in the
- 19 southeast corner of the state that connects other sites.
- The next map shows the country. We are light blue,
- 21 which is pretty darn good for a state that is as big and not
- 22 populated as we are. More than 80 percent live within 50
- 23 miles of a DS3 PoP onto the Internet. The last one shows
- 24 the country, and Montana has a lot of stars on it again for
- 25 our state.

- Broadband deployment. I've done a survey of my
- 2 members, and I'll just try to go through that quickly.
- 3 MECCA says that 65 percent of the U.S. rural LEC exchanges
- 4 will be DSL capable by 2002. As Ron points out, 65 percent
- 5 for Montana being DSL capable is certainly within the realm
- 6 of possibility.
- 7 I'll just highlight a couple of companies.
- 8 Blackfoot, 60 percent DSL capable by year-end. I just did a
- 9 number of towns. The "NA" means Native American reservation
- 10 being served in those towns. Interbelt would be 98 percent
- 11 DSL capable. 3-Rivers, currently offering in several towns,
- 12 is DSL capable in virtually all the towns it serves.
- 13 Century has announced a \$1.3M upgrade with 40 sites in the
- 14 Flathead Valley, including Polson, another town -- Native
- 15 American town. Mid Rivers has two plans. One is DSL, the
- 16 other is cable modem service.
- 17 Lincoln, while not DSL -- this is a great story --
- 18 they have installed a self-powered digital loop carrier 15
- 19 miles away from their switch to a community of eight that
- 20 don't have electricity, but they will have class services.
- 21 They'll get call forwarding and speed dialing and all the
- 22 stuff that they want.
- Broadband is more than DSL, as has been pointed
- 24 out. We have T-1 and T-3 on demand. Almost all my
- 25 companies have DS1 up to DS3s.

- I think the cost -- there was a MECCA study that
- 2 just was released today on broadband costs, and it shows,
- 3 obviously, the further away you are from a central office
- 4 the more expense you're going to spend on a per line basis.
- 5 My field of dreams slide shows that, for instance,
- 6 Mid Rivers can reach 1,500 consumers with its cable modem
- 7 service. They have 20 subscribers. 3-Rivers also has
- 8 service in Belt, has one in Big Sky, five -- you get the
- 9 picture that we're building infrastructure and facilities
- 10 and services ahead of the market, which is right where you
- 11 want to be. I think I'll stop there.
- 12 COMMISSIONER THOMPSON: Thank you. It's the time for
- 13 questions. And to put this panel in perspective, we'll be
- 14 hearing -- these gentlemen are from independent telephone
- 15 companies. We'll be hearing from U.S. West and others in
- 16 Cheyenne for the other part of the hearing tomorrow. Or I
- 17 guess it's Friday.
- 18 COMMISSIONER ROWE: Friday morning.
- 19 COMMISSIONER THOMPSON: Friday. I would like to open
- 20 for questions. Since you extended me the courtesy of going
- 21 first on your panel, I'll do the same to you, unless you
- 22 wanted to punt.
- 23 COMMISSIONER ROWE: Your eight members getting class
- 24 services outside of Lincoln that don't have off-the-grid
- 25 power, I assume the handsets are illuminated; is that right?

- 1 MR. FEISS: Good point.
- 2 COMMISSIONER ROWE: How far ahead of the market do you
- 3 want to be? When does the leading edge become the bleeding
- 4 edge; and we're back to the economic development, community
- 5 development side of it?
- 6 You're building this because you think you're going
- 7 to make money on it, but also because you think there is
- 8 some value to network utilization. What are your members
- 9 doing or what should we be doing to get more people on line?
- 10 MR. STRAND: I'll take a first crack at it. I think
- 11 we're already on the bleeding edge of this technology, to be
- 12 honest with you. One of the nice things about cooperatives,
- 13 of course, is that we don't have to be quite as bottom line
- 14 oriented as a stock company. The way a cooperative is
- 15 structured is the customers own the company, they elect the
- 16 trustees on the Board of Directors. So as these trustees
- 17 come to their board meetings, they're getting fervent
- 18 requests from their neighbors to roll out DSL services, and
- 19 our roll-out of DSL services is as much in response to that
- 20 as anything else.
- 21 We're also betting that folks experienced with DSL
- 22 technology and high-speed Internet access -- our
- 23 understanding is once you have it, you never go back. We're
- 24 hoping that the folks that do have the service will begin to
- 25 tell their neighbors about the experience and the demand

- 1 will grow accordingly.
- MR. WARNICK: I'll try my hand at tackling that as
- 3 well. One of the issues for us is that we are content
- 4 providers as well as bandwidth providers, and the content
- 5 that we would like to provide, would most likely provide, is
- 6 of a high bandwidth nature; and until we get the customer
- 7 base that we have capable of pulling, for example, a high
- 8 bandwidth video stream, then we can't deliver that content;
- 9 and so for us, it's a chicken and egg problem. You need to
- 10 have the facility in place to get the customers. You need
- 11 to have the customers to afford the facility.
- We think that having a facility in place, the
- 13 customers will come because of the services that we can
- 14 offer, that everybody can offer on a broadband basis --
- 15 broadband-based issues.
- MR. FEISS: That's kind of an economic development
- 17 guestion, and it's interesting that economic development and
- 18 telecommunications are so integrally tied. We think we're
- 19 ahead. If economic development comes, we've got the
- 20 infrastructure waiting. Bring us the business, we'll bring
- 21 you the telecommunications. It's waiting in place.
- On the economic development equation, it's
- 23 important to notice -- or to note that the
- 24 telecommunications infrastructure is only one, albeit
- 25 important, factor; and I did have a slide on that. People

- 1 here can have my paper copies, and it's one of those "what
- 2 works" slides.
- Demand, capitalism, is key, as Ron and Mike and the
- 4 panel before have mentioned. There are a variety of things
- 5 we can and should and are doing to increase demand. One is
- 6 content that attracts people to telecommunications. Another
- 7 is people, of which we don't have a whole lot. Another is
- 8 economic activity, commerce, income, and then importantly,
- 9 educated consumers.
- 10 There probably is -- I'm sure there is the
- 11 potential to use telecommunications more by existing
- 12 businesses and residences in Montana than it currently is
- 13 being used. Case in point is that probably less than a
- 14 quarter of our population is using just dial-up Internet
- 15 today, and here we are delivering broadband, and we don't
- 16 even have dial-ups yet. So we need to educate the
- 17 workforce, we need to educate the consumers. They can save
- 18 money, save time using telecommunications, and there is
- 19 still a lot of education to do.
- 20 COMMISSIONER THOMPSON: I asked the last panel what the
- 21 most significant regulatory impediment to delivering
- 22 broadband services was, and I want to ask you the same
- 23 question from a different angle, which is: What is the one
- 24 thing that regulators have done that has been most
- 25 successful in encouraging or facilitating deployment? What

- 1 should we do more of?
- MR. STRAND: Well, I think from our perspective the
- 3 thing to keep in mind is that it's great that we're
- 4 deploying these broadband services, it's great that we're
- 5 able to put together these consortia like Skyland, like
- 6 VisionNet, like MAIN, but that doesn't alleviate us of our
- 7 fundamental obligation to deliver basic telecommunications
- 8 services. And the programs that have worked very well
- 9 historically are the universal service fund program --
- 10 programs, I guess, and the access programs.
- 11 And I think probably what both the state
- 12 commissions and through NARUC have done and what the FCC
- 13 has done best for us so far is to leave those programs
- 14 relatively untouched in terms of reforming them.
- The reasons that we have resources to engage in
- 16 these broadband deployment efforts is we've pooled resources
- 17 we have left over from providing basic broadband service.
- 18 If those programs are changed such that our abilities to
- 19 draw from them to maintain basic service bandwidth have been
- 20 reduced, then we're not going to have the resource to
- 21 continue to roll out broadband services. So that would be
- 22 my response.
- MR. WARNICK: I'm going to pass that on to Geoff. I
- 24 don't think that that was a technical question.
- MR. FEISS: I would echo what Mike says. I can't

- 1 stress enough the importance of universal service to making
- 2 possible what we have today and continuing to provide for
- 3 the investments that are possible in the future.
- 4 There are -- since your question was a positive one
- 5 and not what can be done to help, I'll sort of skim over
- 6 some of that; but there are some threats to universal
- 7 services in the form of caps and portability, and other
- 8 technical regulatory aspects with regard to implementing
- 9 universal service provisions that we need to address if we
- 10 are to continue investing in these high-cost rural areas.
- 11 The other -- the flip side of the coin, or I like
- 12 to think the complimentary part of the Telecommunications
- 13 Act, in addition to the universal service, supporting
- 14 investment, and high cost to states like Alaska and Montana,
- 15 is competition. With competition, Mid Rivers Co-op in the
- 16 eastern part of the state, for example, has been able to
- 17 increase the tax base by \$6M, employ 20 million people -- 20
- 18 people, and save consumers \$600,000 at the same time.
- 19 So the competition provisions of the
- 20 Telecommunications Act enable services to be provided either
- 21 where they aren't or where better service or quality or
- 22 consumer technology choices can be provided. So you have
- 23 complimentary goals, and they work, and I would encourage
- 24 the FCC and state commissions to ensure that the
- 25 Telecommunications Act continues to work.

- 1 COMMISSIONER THOMPSON: I will now go to the other
- 2 sites and see if there's any questions. First from
- 3 Billings.
- 4 BILLINGS: There are no questions from Billings.
- 5 COMMISSIONER THOMPSON: What about Glasgow?
- 6 GLASGOW: Yes, Commissioner Thompson.
- 7 COMMISSIONER THOMPSON: Yes. We can hear you very
- 8 well.
- 9 GLASGOW: Can you hear us well here?
- 10 COMMISSIONER THOMPSON: Yes. And could you please
- 11 identify who you are and who you're associated with for the
- 12 record?
- MR. OXFORD: I'm Ron Oxford with the Nemont Telephone
- 14 Cooperative of Scobey. My question to the panel,
- 15 Commissioner Thompson -- there was a lot of discussion from
- 16 the previous panel in regard to government working with
- 17 industry or even maybe individually getting involved in the
- 18 deployment of advanced technology. My question to the panel
- 19 is this: What do you view as advantageous to this kind of
- 20 an effort; and is there a point where it might not be
- 21 advantageous or maybe even create an odd-level playing field
- 22 out there within the industry?
- 23 COMMISSIONER THOMPSON: Thank you. I'll pass the mike,
- 24 but first I want to know if you've seen any impact on those
- 25 20 million people that are in your part of the state?

- 1 MR. OXFORD: We need more.
- 2 MR. STRAND: I think with regard to state involvement
- 3 in telecommunications, we've seen the Summitnet project.
- 4 The bid was recently awarded to U.S. West. We like that
- 5 model. Of course, we would have liked to have won that bid
- 6 ourselves on the independent side. I don't think we were
- 7 ace'd out by very much on that bid, but our preference would
- 8 be that the State, as the largest user of telecommunications
- 9 services, turn to private industry for solutions whenever
- 10 possible.
- 11 As Geoff Feiss has indicated, we have little enough
- 12 demand in the state as it is without the State turning to
- 13 itself for provision of telecommunications services. So I
- 14 think that would be my main response to that question.
- 15 MR. WARNICK: The issue that occurs to me as far as
- 16 cooperative efforts between public sectors and private
- 17 sectors and even between different entities in the private
- 18 sector is while there are competitive issues and while there
- 19 are territorial issues as well that won't easily go away,
- 20 there are some basic necessities as far as the technical
- 21 nature of a network exists that require a certain amount of
- 22 cooperation. And I think the ability to put the levels of
- 23 cooperation in place that allow us to do the things like
- 24 peering, peering of data, aggregation of data, and that sort
- 25 of thing, are beneficial; and the efforts need to be put

- 1 together in such a way that we maintain a level playing
- 2 field on all the entities, that we maintain competitive
- 3 stances, and that sort of thing, but still provide the
- 4 service to the consumer, which should be everybody's goal.
- 5 MR. FEISS: I appreciate the question, and I'm probably
- 6 the most vociferously private-sector promotor, as I have
- 7 stuck my foot in my mouth many times, and I'll be glad to do
- 8 it again.
- 9 First of all, I think Mike Strand was correct.
- 10 Demand aggregation is one way to encourage development and
- 11 the provision of telecommunications services. That said,
- 12 state government or local governments or other large users
- 13 have a lot of power in creating demand, and that power is
- 14 well used, and I think some of that RFP is a good model in
- 15 that the State describes its needs and industry responds
- 16 with a private solution.
- I am concerned whenever I hear public-private
- 18 partnerships because partnering with the public involves a
- 19 whole lot of double-edged swords, including taxpayer money
- 20 and bonding authority; and then you have the potential to
- 21 create a top-down solution, where the solution becomes more
- 22 important than service to the customer, and you get stuck on
- 23 technologies which may or may not be appropriate. Then you
- 24 create for yourself a political black hole, where once the
- 25 program is started it has a life of its own.

- I love to use the state of Iowa as my poster child.
- 2 They spend \$500M on a state network and are spending \$50M a
- 3 year maintaining that network. It's ten years old, nobody
- 4 likes it, and now they're trying to sell it to the public.
- 5 That's obviously an incentive not to invest, if you're a
- 6 private enterprise, in many telecommunications services, and
- 7 it discourages such investments. It also takes revenues out
- 8 of the tax base. So that's the elephant you're going to bed
- 9 with when you have a state public-private partnership. So I
- 10 just -- I'm always afraid to go to bed with an elephant,
- 11 although elephants are pretty good sometimes.
- 12 COMMISSIONER THOMPSON: What about Pablo, do we have
- 13 questions from Pablo?
- 14 MR. WOLCHECK: Yeah, I'm Lawrence Wolcheck of
- 15 Constitution Telephone, and I notice there were comments
- 16 made about getting the word out about broadband technology;
- 17 and in Hot Springs we've had ADSL for two years, and we're
- 18 still waiting for them to come. Cost is the main thing.
- 19 People don't want to pay the extra prices for that. We're
- 20 also probably one of the cheapest, lowest cost for the
- 21 customer, too, in the state on DSL.
- 22 COMMISSIONER THOMPSON: I would ask you to please
- 23 repeat your last name, and then I'll pass the mike down to
- 24 the panelist to answer.
- MR. WOLCHECK: Wolcheck. Wolcheck.

- 1 MR. STRAND: I guess I interpret that more as a comment
- 2 than a question, but I would agree with the comment. You
- 3 know, Montana is primarily an agricultural-based state, and
- 4 what you find is in an area with ten farmers or ranchers one
- 5 may be doing quite well and the other nine not so well. The
- 6 one that's doing well can see opportunities to use the
- 7 Internet, for example, to help his business and is willing
- 8 to pay the cost of DSL; the other nine are too busy spending
- 9 their money on tractor parts and fertilizer and pesticides,
- 10 etc., and don't have an additional \$40, \$50, \$60 a month to
- 11 spend for DSL, and it's a real concern for us.
- 12 So it's something I think that the policymakers
- 13 have to keep in mind as they whip us forward into deploying
- 14 broadband. We're doing it as fast as we can, but please be
- 15 aware that we are on the bleeding edge here, and the demand
- 16 is slow to develop for these services.
- 17 COMMISSIONER THOMPSON: Are there any questions from
- 18 Cheyenne? No? Then I'll offer --
- 19 CHEYENNE: This is Steve.
- 20 COMMISSIONER THOMPSON: Hi, Steve.
- 21 CHEYENNE: Nan?
- 22 COMMISSIONER THOMPSON: Yes.
- 23 CHEYENNE: This is Steve in Cheyenne. I have one. I
- 24 didn't quite catch the comment by Geoff Feiss regarding the
- 25 advantages of having competition in some of these rural

- 1 areas, and I guess I'm intrigued by that comment a little
- 2 bit because it seems that usually I hear there is not enough
- 3 demand there already, and if we have competitive entry,
- 4 we're diluting the market for the providers that are already
- 5 there. So I'd like Mr. Feiss to follow up on his comments,
- 6 if he would.
- 7 MR. FEISS: I'd be glad to. The example I cited was
- 8 Mid Rivers Telephone Cooperative, whose service territory is
- 9 larger than the state of West Virginia with fewer than
- 10 15,000 customers. They have entered the towns of Terry,
- 11 Glendive, Wibaux, and Sidney in competition with U.S. West,
- 12 and they've done that without universal service funding, of
- 13 course, privately financed through other financial
- 14 institutions, primarily to provide a service which their
- 15 customers wanted. And it's expensive, but they would not
- 16 have been able to do that without the 251 provision of the
- 17 Telecommunications Act.
- So there are, I suppose, you know -- it all depends
- 19 on how small you go. I mean, Terry, Glendive, Sidney, and
- 20 Wibaux are metropolises if you represent a territory that's
- 21 larger than the state of West Virginia. Due the fact that
- 22 they have a silo and a railroad station, there is enough
- 23 reason for a business to make a small business case out of
- 24 it. They're not making a lot of money, and in many cases
- 25 they're not making any money, but they're providing a

- 1 service and a commitment to their customers, and they sure
- 2 hope to be making some money.
- 3 MR. STRAND: If I could just add a little. I'd like to
- 4 just add a little bit to that. I think Geoff makes a good
- 5 point that several of the exchanges that Mid Rivers is
- 6 targeting are metropolises by our standards. The five
- 7 companies that I represent, their largest exchange is
- 8 Glasgow, about 2,000 lines, and that's staggeringly large by
- 9 our standards.
- I would agree with the commenter in Wyoming that in
- 11 most rural areas that I'm familiar with it's very difficult
- 12 to make a case for multiple providers, and I would encourage
- 13 the state commissions and the FCC to be particularly
- 14 diligent when looking at requests for ETC designation for
- 15 multiple carriers in rural areas, is that the folks that are
- 16 requesting that designation are really disserving the public
- 17 interest by siphoning support dollars away from the
- 18 incumbent.
- 19 COMMISSIONER THOMPSON: It's an interesting question.
- 20 It's one we face back home in Alaska too.
- 21 I need to offer the opportunity to the folks in
- 22 this room to ask questions of this panel, even though I've
- 23 been waved down by the very polite Jay Driscoll, and I see a
- 24 hand back there. Do you need to speak into the mike so the
- 25 folks on the other side can hear you?

- 1 MR. WARNICK: There's a mike on the table right there
- 2 by him.
- MR. PRESTON: Does that work? Can the people in the
- 4 other sites hear me?
- 5 BILLINGS: Yes, we can.
- 6 WYOMING: Yes.
- 7 PABLO: Okay.
- 8 MR. PRESTON: My name is Jay Preston. I'm president of
- 9 Ronan Telephone Company in Ronan, and I'm going to direct
- 10 this question to both Mike and Jeff regarding competition,
- 11 again, in rural areas.
- 12 I understand that Mid Rivers competes with U.S.
- 13 West in the towns there, but I was wondering what Mid
- 14 Rivers' reaction would be if they were asked to provide
- 15 reciprocal -- local reciprocal compensation for competition
- 16 in their areas; say, in the circle for instance?
- MR. FEISS: The circle is -- never mind. I was going
- 18 to say the circle was the headquarters of Mid Rivers; and if
- 19 competitors were to come in, there is nothing preventing
- 20 Mid Rivers from allowing that to happen.
- 21 MR. PRESTON: The question was, Would the members of
- 22 the Montana Telecommunications Association, being dependent
- 23 on access charges for the vast majority of their income, in
- 24 addition to the universal service fund, be willing to
- 25 provide this exact same service under a reciprocal

- 1 compensation scheme where the compensation is essentially
- 2 zero? That's my question.
- MR. FEISS: I'm not sure I understand the compensation
- 4 portion of that. Reciprocal compensation is compensation,
- 5 as I understand it. I'm not an expert on recip comp; but as
- 6 I understand it, you get compensated for the services you
- 7 provide.
- Back to Mike Strand's point. There are a number of
- 9 provisions in the Telecommunications Act that ensure that
- 10 competition in those remote parts of the country is in the
- 11 public interest and is otherwise fair. Assuming that you're
- 12 speaking of a hypothetical where those standards would be
- 13 met, then reciprocal compensation would be a negotiated
- 14 factor in those conditions.
- MR. STRAND: From our perspective, the question is
- 16 somewhat hypothetical in nature. We have not -- none of my
- 17 members have competed through the organization with any
- 18 other rural telephone companies or with U.S. West for local
- 19 service.
- As you're aware, Jay, there are mechanisms set
- 21 forth in the Telecommunications Act for how someone would
- 22 request reciprocal compensation from us. Whether we would
- 23 try to assert our rural exemptions to that, I don't know
- 24 until we receive one. I would guess that we would take a
- 25 hard look at being willing to do that.

- But like I say, we're not engaged in competition
- 2 with our rural neighbors. Am I saying that we never will?
- 3 I guess I don't know. We're not inclined to, but it's
- 4 certainly a possibility. It depends on how the marketplace
- 5 is. It depends on if there are changes to the support
- 6 mechanisms that reduce our revenue streams, that make it
- 7 more difficult for us to offer hight-quality service. But
- 8 like I say, at this point it's kind of a hypothetical
- 9 question for us.
- MR. PRESTON: It's not a hypothetical question in
- 11 Ronan. There's been a case going on there between Blackfoot
- 12 and Ronan for almost two years now revolving around that
- 13 question.
- 14 To follow up on Geoff's comment. He claims that
- 15 Mid Rivers is competing with U.S. West in Glendive, Terry,
- 16 Sidney, etc., and that they do not receive universal service
- 17 funding. Well, I would challenge that question.
- 18 Mid Rivers receives a huge amount of universal
- 19 service funding, and it seems obvious to me that that
- 20 universal service funding is supporting the competitive
- 21 initiatives of Mid Rivers and many other cooperatives; and
- 22 to the extent it is, it's being misused. It's being used to
- 23 support urban services, and it's intended to serve rural
- 24 services, and I think that is a problem which doesn't look
- 25 to me like very many people are willing to even acknowledge,

- let alone face up to.
- MR. STRAND: Well, you know -- and I'll let Geoff speak
- 3 for the companies he represents. Blackfoot and Mid Rivers
- 4 are not in my association; and as those of us who are in the
- 5 industry are well aware, there are pretty strict accounting
- 6 rules for how costs are to be reported to MECCA for members
- 7 of a service company and for access pools. A dollar is a
- 8 dollar, it's functional, it can be spent anywhere; but the
- 9 plan and simple fact of the matter is that the amounts we
- 10 receive out of those pools and from those support mechanisms
- 11 are based on the cost-provided service within the incumbent
- 12 service area.
- I don't believe that you're allowed to include your
- 14 costs for competitive operations in the costs that you
- 15 report to these agencies. Again, if you choose to spend a
- 16 dollar from -- that's supposed to support basic service in
- 17 your incumbent area in your competitive area, that's one
- 18 less dollar you have to maintain affordable rates in your
- 19 incumbent area. That would be the best response that I have
- 20 to that.
- MR. PRESTON: I couldn't have said it better myself,
- 22 Mike.
- MR. FEISS: I have nothing to add. You can't use
- 24 universal service funds for activities outside of your study
- 25 area. It's just that simple. There are so many accounting

- 1 rules and audits that ensure that that is the case.
- In the case of Blackfoot Communications competing
- 3 against Ronan, that is a separate commercial subsidiary with
- 4 separate books and a separate operation, so that further --
- 5 even further removes it from any specter of universal
- 6 service support.
- 7 COMMISSIONER THOMPSON: It would be nice to allow the
- 8 debate to continue, but we need to take a break to get some
- 9 fresh air and allow the next panel to come up.
- I want to remind again the folks in the audience,
- 11 if you wish to make a public statement at the end of the
- 12 next panel, Bonnie Lorang in the pink shirt has the sign-up
- 13 sheets, and please sign up.
- 14 (Off the record.)
- 15 COMMISSIONER ROWE: As we get situated, if we can go
- 16 through the other locations to see if there is anyone who
- 17 wants to speak during the final session. Let's go around.
- 18 Will anyone from Billings want to speak during the
- 19 final session? Billings?
- 20 BILLINGS: No. Thanks very much, Bob.
- 21 COMMISSIONER ROWE: Okay.
- 22 BILLINGS: Thanks alot.
- 23 COMMISSIONER ROWE: Thank you. Glasgow? Will anyone
- 24 from Glasgow want to speak during the final session? No?
- 25 (No audible response.)

- 1 COMMISSIONER ROWE: Pablo, will anyone from Pablo want
- 2 to speak? No? Okay.
- 3 (No audible response.)
- 4 COMMISSIONER ROWE: Cheyenne? Will anyone from
- 5 Cheyenne want to speak during the final session? No?
- 6 (No audible response.)
- 7 COMMISSIONER ROWE: Okay. We will do a check again
- 8 here at the end.
- 9 Well, this is -- of the three organized panels,
- 10 this is the final one. The first panel really focused on
- 11 big demand issues and some aggregation issues, talked about
- 12 ways that demand could attract supply in a sense. The
- 13 second panel was really our supply side panel; and as Nan
- 14 mentioned, that discussion will be expanded and
- 15 supplemented, then, on Friday in Cheyenne.
- This is the demand side panel; and particularly,
- 17 it's the community-based demand side panel, and there's a
- 18 lot of very -- to me, very exciting things that we'll be
- 19 discussing here during this session.
- 20 So this is the demand side panel, a community-based
- 21 and non-profit demand side panel; and Our presenters are
- 22 going to be John Zauher, who is Director of Health
- 23 Informatics at St. Vincent's Hospital and Health Center in
- 24 Billings, who is really one of the leaders in the whole
- 25 field of rural telemedicine; and John has been a local

- 1 project manager and liason for collaborative tests and
- 2 development work with NASA on KA band and space shuttle and
- 3 telemedicine systems.
- 4 He has a total of 22 years of experience in
- 5 healthcare as a biomedical photographer and videographer,
- 6 training and development coordinator, audio and video
- 7 telecommunications supervisor. His current responsibilities
- 8 as Director of Health Informatics at St. Vincent's Hospital
- 9 include Telehealth, Audio/Visual, and Health Science Library
- 10 services.
- Something we can really be proud of in Montana. I
- 12 don't think there is a better -- I'm not aware of a better
- 13 telemedicine program in rural America anywhere, and it's
- 14 encouraging to see your program get the kind of attention
- 15 that it deserves and it finally is receiving.
- Nellie Bandelier is the Project Director for
- 17 Dillon-Net based in Dillon, Montana. Nellie is a writer and
- 18 a teacher with a master's of science in education, a
- 19 graduate of Purdue University with honors, and a member of
- 20 Delta Kappa Gamma. She also has three children and four
- 21 grandchildren, and she's lived in Dillon for over 30 years.
- 22 Dillon was one of the first community network
- 23 organizations in Montana and is really kind of a flagship
- 24 around the country.
- And then next, Larry Wetsit is Customer Affairs

- 1 Manager with Nemont Telephone Cooperative based in Scobey;
- 2 but I know from trying to reach him on his cell phone, based
- 3 in Scobey, but covering an awful lot of miles all over
- 4 eastern Montana. And his responsibilities for the eight
- 5 years he's been there included marketing, public relations,
- 6 Native American relations for Nemont and its subsidiary
- 7 companies: Project, Valley, and Nemont Communications.
- 8 Mr. Wetsit has also been the Tribal Chairman of the
- 9 Fort Peck, Assinboine, and Sioux Tribes; Tribal Minerals
- 10 Director, Tribal Tax Administrator, both for the Fort Peck
- 11 Tribes. He's chairman of the board for A&S Tribal
- 12 Industries, and is a member of the Fort Peck Community
- 13 College Board of Directors.
- 14 And Frank Fifield is the systems administrator for
- 15 the KooteNet in Libby. We've heard some discussion about
- 16 the particular situation already in Lincoln County in terms
- 17 of external access from Libby and Troy out.
- Frank is a native of Troy, which is just a few
- 19 miles up the road from Libby, only 18 miles up the road, and
- 20 he's a native of the area now served by the KooteNet. Frank
- 21 attended the University of Great Falls; significantly,
- 22 mostly over the university's telecommunications distance
- 23 learning program. He's been with the KooteNet since June of
- 24 1998. He's currently the systems administrator.
- I talk a lot about Lincoln County as a place where

- 1 there are some real challenges, but where the community has
- 2 come together in a unique way. They were too busy to wait
- 3 around for the grants to come. They just got out and did
- 4 things themselves, and I'm looking forward to Frank telling
- 5 us about that.
- 6 Let's start with John. Could you briefly tell us
- 7 what St. Vincent's Partners in Health Telemedicine Network
- 8 in Montana is, talk about its demographics, its successes,
- 9 and some of the challenges that you've encountered too?
- 10 MR. ZAUHER: Thanks, Bob, Nan. I want to thank the
- 11 Montana Public Service Commission and the FCC
- 12 representatives for the opportunity to speak today, and I
- 13 think it genuinely is an opportunity to share our
- 14 perspective from the end user's point of view and content
- 15 providers. So if you'd start with the first slide.
- 16 I'm talking in particular about the Partners in
- 17 Health Telemedicine Network, which is based out of St.
- 18 Vincent's Hospital in Billings, Montana; but I also will
- 19 talk briefly about the Montana Healthcare Telecommunications
- 20 Alliance, which is another important cooperative venture
- 21 within the state, and I'll share a little bit of information
- 22 about that.
- 23 PHTN -- and if we can move to the next slide --
- 24 encompasses a partnership with Indian Health Services and is
- 25 based through the Billings area office, and it took

- 1 advantage of many of the federal grant opportunities that
- 2 are available now to provide telehealth and telemedicine
- 3 services to rural and frontier locations in Montana. If
- 4 you'd move to the next slide.
- 5 Some of the demographics that we're dealing with
- 6 when we deploy these types of systems -- and it may be
- 7 difficult to read some of these figures, but what I will
- 8 share with you are the important ones, and that's -- this is
- 9 from our demographic information that we provided on the TF
- 10 grant application, and it shows the population and square
- 11 miles for Yellowstone County, the United States, Montana,
- 12 Big Horn, and goes down to several counties that we are
- 13 involved in deploying sites at.
- 14 And then it also shows an important figure, which
- 15 is the population density; and in the sites that we are
- 16 locating our systems in, we are dealing with population
- 17 densities of anywhere from 1.6 to 4.6 per square mile, and
- 18 that's an important figure to keep in mind. We'll move to
- 19 the next slide.
- 20 Another demographic issue that we are dealing with
- 21 are the -- and it's been mentioned by other panelists as
- 22 well -- is the extreme distances. The IHS facility up in
- 23 Browning, from the Billings area office is 349 miles, to
- 24 Lame Dear is 96 miles, which is the closest of the
- 25 facilities that we're dealing with. Move to the next slide.